

Yunyun (Winnie) Gu

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EXPERIENCE

Bilingual Graphic Novel Author & Public Speaker

Third Culture Chinese, Remote
August 2024 - Present

- **Speak at university seminars** on globalization and multiculturalism through graphic storytelling, including at University of Houston and University of Pittsburgh
- **Curate and co-host** *Chinese Heritage Program*, aiming to reconnect diasporic Chinese individuals with their cultural roots
- **Create** webcomic series "Third Culture Chinese", with a focus on intercultural experiences, systemic inequities, linguistic diversity, and self actualization
- **Illustrate graphic novels and published** *Third Cultured* and *Maddie the Mud Princess*

Lead Science Teacher

Success Academy, Brooklyn, New York, USA
August 2021 - August 2024

- **Integrated instructional technology and backwards planning** to create inquiry-based science lessons that aligned with New York State and Next Generation Science standards
- **Applied data-based instructional methods** to push for sophisticated thinking and self-driven learning
- **Collaborated on projects** with professionals across multiple fields of study to generate **an interdisciplinary environment** in an elementary science setting
- **Used evidence-based practices** to conduct intervention for scholars with special needs and English language learners

Content Marketing Graduate Assistant

Lehigh University Office of Communications and Public Affairs,
Bethlehem, Pennsylvania, USA
June 2020 - May 2021

- **Crafted, maintained, and updated content** on the Lehigh website, admissions marketing materials and institutional materials
- **Analyzed and executed** digital and social ad campaigns
- **Led an international university benchmarking effort** to help admissions understand opportunities around recruitment

International Programming Graduate Assistant

Lehigh University Office of International Affairs,
Bethlehem, Pennsylvania, USA
June 2019 - May 2020

- **Collaborated** with offices and departments on campus and **created programs** that fostered diversity and inclusion on Lehigh campus
- **Facilitated** fall and spring international student orientation, including **interviewing and training** orientation leaders, **leading** the international parent panels, and **organizing** information sessions

EDUCATION

Lehigh University

M.Ed. in Elementary Education

Bethlehem, Pennsylvania, USA
June 2019 - May 2021

GPA: 3.9

B.A. in Architecture and Art

August 2015 - May 2019

GPA: 3.8 | Highest Honor

CERTIFICATION

Pennsylvania Department of Education

Instructional I, Grades PK-4

Chichester College

Teaching English to Speakers of Other Languages (TESOL) Certificate

Google Career Certificate

UX Design

SKILLS

Design and Marketing

Figma
Procreate
Adobe Illustrator
Adobe Premiere Pro
Microsoft 365
Google Workspace

Instructional Technology

Merge EDU
TinkerCAD
Scratch
Adobe Aero
Adobe Mixamo
Google Classroom

Teaching

Classroom management
Curriculum and lesson design
Formative and summative assessment
Applied Behavioral Analysis