Yunyun (Winnie) Gu

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EXPERIENCE

Lead Science Teacher
Success Academy Cobble Hill, Brooklyn, NY
August 2022 - Present
- **Integrate instructional technology** to create inquiry-based science lessons that align with New York State and Next Generation Science standards
- **Apply data-based instructional methods** to push for sophisticated thinking and self-driven learning
- **Collaborate on projects** with professionals across multiple fields of study to generate an interdisciplinary environment in an elementary science setting
- **Use evidence-based practices** to conduct pull-out intervention for scholars with special needs and English language learners

Independent Webcomic Illustration Artist
Remote
January 2019 - Present
- **Illustrate and curate** webcomics series "Third Culture Chinese", a story of my own globally mobile upbringing, with a focus on intercultural experiences, systemic inequities, and self concept; reached over 100,000 followers on TikTok and Instagram combined, with over 1.9 million views
- **Create freelance** GIFs and still graphics for universities and organizations, such as Lehigh University and UC Santa Cruz
- **Published** graphic novel Third Cultured on Amazon Kindle; in the process of co-publishing a children's book

Associate Kindergarten Teacher
Success Academy Cobble Hill, Brooklyn, NY
July 2021 - June 2022
- **Led** whole class and small-group ELA and math lessons
- **Designed and taught** technology-oriented digital art lessons to K-2 scholars, with a focus on augmented reality, animation, and 3D modeling

Content Marketing Graduate Assistant
Lehigh University, Bethlehem, PA
June 2020 - May 2021
- **Crafted, maintained, and updated content** on the Lehigh website, admissions marketing materials and institutional materials
- **Analyzed and executed** digital and social ad campaigns
- **Led an international university benchmarking effort** to help admissions understand opportunities around recruitment

EDUCATION

University of Michigan
Master of Applied Data Science
Expected Graduation: July 2026

Lehigh University
M.Ed. in Elementary Education
June 2019 - May 2021
GPA: 3.9

B.A. in Architecture and Art
August 2015 - May 2019
GPA: 3.8 | Highest Honor

CERTIFICATION

Google Career Certificate
UX Design

Pennsylvania Department of Education
Instructional I, Grades PK-4

SKILLS

Design and Marketing
- Figma
- Procreate
- Adobe Illustrator
- Adobe Premiere Pro
- Microsoft 365
- Google Workspace

Education Technology
- Merge EDU
- TinkerCAD
- Scratch
- Adobe Aero
- Adobe Mixamo
- Google Classroom

Teaching
- Classroom management
- Curriculum and lesson design
- Formative and summative assessment
- Applied Behavioral Analysis